



LEAF

CULTIVATING YOUTH LEADERS



2023
SPONSORSHIP OPPORTUNITIES
LEAF'S 10TH ANNIVERSARY

Supporting LEAF is an investment in cultivating young leaders!

Sponsorship opportunities include:



Impact



Event



10th Anniversary



Custom

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LEAF'S MISSION IS CULTIVATE YOUTH LEADERS FROM DIVERSE BACKGROUNDS THROUGH MEANINGFUL WORK IN THE FOOD SYSTEM.

SINCE LEAF WAS FOUNDED IN 2013:

127 Youth Leaders Cultivated

so many powerful, hilarious, and beautiful souls!

65,461 Youth Hours of meaningful work

that's a lot of hours of weeding, harvesting, and feeding!

10,076 farm share boxes + 5,000 meals distributed

do you know how many tomatoes that is?



With help from partners like you, LEAF continues to empower and engage youth leaders, feed our community, and build a more resilient local food system. Partnering with LEAF is an investment in our youth and community. Together, we can build a food system that works for all of us, creates meaningful connections, and uplifts the voices of our young people.



OUR REACH

There is a wide range of opportunities to connect with LEAF's powerful and growing community through sponsorship. Opportunities vary based on sponsorship level. Our community includes:



4,110 +
COMBINED SOCIAL MEDIA FOLLOWERS

2,000 +
EMAIL SUBSCRIBERS

15,000 +
ANNUAL WEBSITE VISITS

500 +
EVENT ATTENDEES



IMPACT SPONSOR

Mission Sponsor: \$10,000 | One available

- Top Tier Recognition online - prominent logo placement on LEAF website with active link
- Top Tier Recognition in print materials (annual report, impact report)
- Top Tier Recognition in digital materials (annual report, quarterly newsletter)
- Social Media Partnership - 3-part post series
- Promotional materials at Open Farm Series and LEAF Feast

Peer Leadership Sponsor: \$7,000 | One available

- Logo on website with link
- Recognition in print materials (annual report, impact report)
- Recognition in digital materials (annual report, quarterly newsletter)
- Social Media Partnership - 2 part post series
- Promotional materials at Open Farm Series

Farm Sponsor: \$5,000 | One available

- Logo on website with link
- Recognition in print materials (annual report, impact report)
- Recognition in digital materials (annual report, quarterly newsletter)
- Recognize sponsorship on social media
- Promotional materials at Open Farm Day

Kitchen Sponsor: \$3,000 | One available

- Logo on website with link
- Recognition in print materials (annual report, impact report)
- Recognition in digital materials (annual report, quarterly newsletter)
- Recognize sponsorship on social media

Outreach Sponsor: \$1,000 | Five available

- Logo on website with link
- Recognition in print materials (annual report, impact report)
- Recognition in digital materials (annual report, quarterly newsletter)
- Recognize sponsorship on social media





IMPACT SPONSORSHIP

MISSION
\$10,000

PEER LEADERSHIP
\$7,000

FARM
\$5,000

KITCHEN
\$3,000

OUTREACH
\$1,000

MARKETING OPPORTUNITIES

Top tier recognition online - prominent logo placement on website	✓				
Top tier recognition in print and digital materials	✓				
Social media partnership post series	✓	✓			
Promotional materials at events	✓	✓	✓		
Social media recognition			✓	✓	
Recognition in print and digital materials		✓	✓	✓	✓
Logo on website with link		✓	✓	✓	✓

PROGRAMMATIC OPPORTUNITIES

2 complimentary VIP to Savor, LEAF's Annual Signature Event	✓				
Opportunity to be an expert judge of pies at Open Farm	✓				
Opportunity for representative to speak at LEAF Feast	✓				
Invitation to Open Farm	✓	✓	✓	✓	

COMPANY ENGAGEMENT

Volunteer engagement day alongside youth crew	✓				
Meet & greet with youth leadership team	✓	✓			
Diversified Veg. Pre-Apprenticeship Guest Instructor			✓		

SAVOR SPONSOR

Presenting/Lead Sponsor: \$10,000 | One available

- 8 VIP Tickets
- Prominent logo placement on all event marketing materials
- 1/2 page ad on menu card
- Company banner displayed prominently at event
- Featured in event announcements during cocktail hour
- Promotional materials at registration table and on cocktail hour table
- Exclusive social media content recognizing sponsorship
- Opportunity for representative to speak at event
- Logo with link on website

VIP Hour Sponsor: \$5,000 | One available

- 6 VIP Tickets
- Prominent logo placement on all event marketing materials
- 1/4 page ad on menu card
- Featured in event announcements during cocktail hour
- Promotional materials displayed on cocktail hour table
- Mentioned in social media in connection to the event
- Opportunity for representative to speak at event
- Logo with link on website

Entertainment Sponsor: \$3,000 | One available

- 4 VIP Tickets
- Prominent logo placement on all event marketing materials
- 1/4 page ad on menu card
- Mentioned in social media in connection to the event
- Recognized by musician at event
- Banner at music tent
- Logo with link on website

Silent Auction Sponsor: \$3,000 | One available

- 4 VIP Tickets
- Prominent logo on menu card
- Mentioned in social media in connection to the event
- Banner at Silent Auction Tent
- Promotional materials at Silent Auction Tent
- Logo with link on website

Station Sponsor: \$1,000 | Six available

- 2 VIP Tickets
- Logo on back of menu card
- Promotional materials displayed on station table
- Mentioned in social media in connection to the event
- Logo with link on website

Event Sponsor: \$500 | Six available

- 4 General Admission Tickets.
- Logo with link on website
- Company name recognition on menu card
- Mentioned in social media in connection to the event

Bonfire Sponsor: \$300 | Two available

- 2 General Admission Tickets.
- Logo with link on website
- Company name recognition on menu card
- Mentioned in social media in connection to the event





SAVOR: ANNUAL SIGNATURE EVENT SPONSORSHIP

SEPTEMBER 23RD, 2023

	PRESENTING \$10,000	VIP \$5,000	ENTERTAINMENT \$3,000	SILENT AUCTION \$3,000	STATION \$1,000	EVENT \$500	BONFIRE \$300
MARKETING OPPORTUNITIES							
1/2 Page ad in menu card	✓						
Prominent logo placement on all event marketing materials	✓	✓					
1/4 Page ad in menu card		✓	✓				
Logo in menu card				✓	✓		
Company name in menu card						✓	✓
Mentioned in social media in connection to the event	✓	✓	✓	✓	✓	✓	✓
Logo with link on website	✓	✓	✓	✓	✓	✓	✓
DAY OF OPPORTUNITIES							
Tickets to event	8 VIP	6 VIP	4 VIP	4 VIP	2 VIP	4 General	2 General
Promotional materials at registration	✓						
Company banner at event	✓			✓			
Opportunity to speak during VIP	✓	✓					
Promotional materials at VIP	✓	✓					
Recognition during VIP	✓	✓					
Recognition by musician			✓				
Promotional materials at Silent Auction				✓			
Promotional materials at station					✓		
Interact with & hear from youth	✓	✓	✓	✓	✓	✓	✓

SAVOR TABLES

All Savor Tables | Table setting for 8 guests (5p-6p VIP hour, 6p-8p Strolling Supper)

Strolling supper that highlights:

- Access to 7 stations featuring a small plate and beverage pairing designed by a locally renowned chef and highlighting a local farm product
- Access to Savor Silent Auction

Private Cocktail Reception/VIP Hour access to the event which includes:

- Early access to the event & tasting stations
- Seasonal custom cocktail (including non-alcoholic option) and/or Sparkling Riesling
- Youth leaders sharing their stories and the opportunity to connect with them
- Be the first to hear the chef describe their small plate creations

Savor Table - \$1,000

Savor Table Experience

- Beautifully set farm table for 8 offering you and your guests the option to stroll or relax at your table
- Youth Meet & Greet at your table
- Recognition in the Savor Program booklet

Savor Table Plus - \$1,500

Savor Table Plus Experience

- Beautifully set farm table for 8 offering you and your guests the option to stroll or relax at your table
- Youth Meet & Greet at your table
- Recognition in the Savor Program booklet
- Exclusive signature dish and dessert cocktail

Savor Table Premium - \$2,000

Savor Table Plus Experience

- Beautifully set farm table for 8 offering you and your guests the option to stroll or relax at your table
- Youth Meet & Greet at your table
- Recognition in the Savor Program booklet
- Exclusive signature dish and dessert cocktail
- Exclusive Chef Meet & Greet - Hear all about the creative process and learn more about some of our amazing chefs!



OTHER SPONSORSHIP OPPORTUNITIES

OPEN FARM SERIES - \$1,000

The LEAF Open Farm Series includes two events throughout the year where LEAF opens the farm to people of all backgrounds and ages to work alongside our youth crew, build community, and share good food. This sponsorship includes the opportunity for your employees to engage the community directly, provide promotional materials at the events, recognition in LEAF's annual report, social media recognition in relation to the events, and support for LEAF's mission.

10TH ANNIVERSARY

This year, LEAF turns 10! There are a number of ways to support LEAF during our anniversary. They can include:

- Sponsoring LEAF's 10th Birthday Party
- Becoming a matching donor for our monthly donor fundraising challenge
- Sponsoring our 10th-anniversary video
 - 5 available at \$2,000
 - Includes:
 - 2 VIP tickets to Savor and recognition at champagne toast
 - Logo on video that will be widely disseminated
 - Logo on the LEAF impact card distributed at Savor
 - Logo and link on the LEAF website

CUSTOMIZATION

We understand that every company and organization has unique goals, values, and hopes. We are happy to build customized sponsorship opportunities with you that meet your specific needs!

